

EXHIBIT B - PAGE 1 OF 1

DECLARATION BY INVENTOR

The below named inventor, hereby declares that:

My residence, post office address and citizenship are as stated below next to my name,

I believe that I am an original, first and sole inventor of the subject matter which is claimed and for which a patent is sought on the invention,

Entitled: **COLLATERAL DATA COMBINED WITH USER CHARACTERISTICS TO SELECT WEB SITES**

Docket Number: **EWG-116 US,**
the specification of which is attached hereto.

I hereby state that I have reviewed and understand the contents of the above identified specifications, including the claims.

I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations 1.56(a).

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made, with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

CLAIM OF PRIORITY BASED ON FOREIGN APPLICATIONS: NONE

CLAIM OF PRIORITY BASED ON PREVIOUSLY FILED U.S. APPLICATIONS:

Co-pending applications:

09/314,648, filed 5/19/99,	09/342,688, filed 6/29/99,	09/342,689, filed 6/29/99
09/342,971, filed 6/29/99,	09/343,101, filed 6/29/99	09/343,104, filed 6/29/99
60/141,488, filed 6/29/99,	60/151,586, filed 8/30/99,	60/158,015, filed 10/6/99
60/163,332, filed 11/3/99,	60/164,619, filed 11/10/99,	09/531,076, filed 3/18/00
09/543,125, filed 4/6/00,	09/547,664, filed 4/12/00,	09/552,998, filed 4/13/00
09/571,422 filed 05/15/00,	09/636,102 filed 08/10/00,	60/220,945 filed 6/26/2000

Geoffrey B. Rhoads**USA**

Inventor name

Citizenship

Signature

Date

28 JUL - 01**2961 SW Turner Rd., est Linn, OR 97068**

Post Office Address and Residence

EXHIBIT C - PAGE 1 OF 1

Collateral Data Combined with User Characteristics to Select Web Site**Related Applications:**

This application is a non-provisional application of provisional application no. 60/220,945 which was filed 6/26/2000.

Priority is also claimed for the following co-pending applications:

09/314,648, filed 5/19/99
09/342,688, filed 6/29/99
09/342,689, filed 6/29/99
09/342,971, filed 6/29/99
09/343,101, filed 6/29/99
09/343,104, filed 6/29/99
60/141,468, filed 6/29/99
60/151,586, filed 8/30/99
60/158,015, filed 10/6/99
60/163,332, filed 11/3/99
60/164,619, filed 11/10/99
09/531,076, filed 3/18/00
09/543,125, filed 4/6/00
09/547,664, filed 4/12/00
09/552,998, filed 4/13/00
09/571,422 filed 05/15/00
09/636,102 filed 08/10/00

Field of the invention:

The present invention relates to electronic systems and more particularly to the use of collateral data and a data base of personal characteristics to provide relevant information to a user.

Background of the Invention:

Various techniques are known for embedding collateral information in images, in files of text, in audio information and in other types of digital information. Digital watermarking (which are a particular type of steganographic data encoding) are one way of imbedding collateral information in digital files. There are many types of digital watermarks. For example, prior application 09/127,502, filed July 31, 1998, now published as WO0007356, (which is assigned to the assignee of the